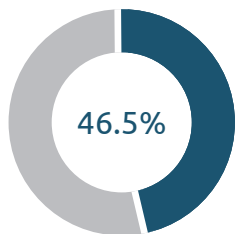
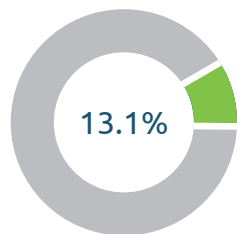


MATI - JERUSALEM BUSINESS DEVELOPMENT CENTER 2016

AN OVERWHELMING CHALLENGE



46.5% of Jerusalem residents are poor



13.1% of working families are poor

OUR SOLUTION

Small business activity is universally accepted as an important vehicle for generating economic growth



Help the residents of Jerusalem join the work force by establishing new businesses and creating new jobs

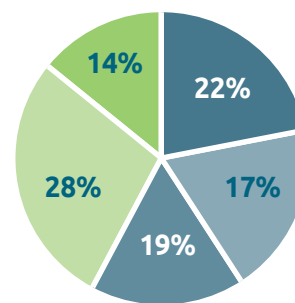
Promote economic growth and bridge economic and social gaps in Jerusalem

Special outreach targeted to economically depressed populations

THE PEOPLE WE HELPED

The unemployed and the poor

Arabs in east Jerusalem



General population

Ultra-Orthodox

New immigrants

WHAT WE PROVIDED 2016

4,180 hours of business consultation and mentoring

320 feasibility studies and business plans

\$368,000 in grants

103 training programs to 1,800 applicants



OUR IMPACT 2016

3,870 participants

950 new businesses established

2,330 new jobs created

\$16,600,000 in loans

With a budget of less than \$2.2 million
The creation of one new job costs less than \$1,000

